



Econ 395: Global Leadership Strategies

- Career Clarity
- Workplace Readiness
- Professional Etiquette and Soft Skills

- Job Search Mastery and Proficiency
- Confidence Building
- Leadership Development

Instructors:

- **Dr. Elena Pesavento** - Professor.
Dept. of Economics at Emory
University
- **Nezha Alaoui** - CEO of Women Choice
in Dubai
- **Shabnam Shahrezaei** - Economics
Graduate student

Guest Speakers:

- **Ariela Freedman:** Owner and Founder
of Maven Tree Consulting and Clifton
Strengths Coach
- **Allison Adams:** director of research and
scholarly writing in the Center for
Faculty Development and Excellence

Econ 395 is a 2-credit course focused on leadership development, career clarity, and professional skills. Students engage in workshops, guest lectures, and reflective assignments, culminating in a professional elevator pitch. This is a 2-credit hours course and it does not satisfy any major or GER requirement. This course requires ECON_OX 100 or ECON 101 or ECON_OX 101 or FIN 201 AND ECON 112 or ECON_OX112 or equivalent transfer credit as a prerequisite."

Course Goals: The objective of this course is to familiarize students with various leadership styles, particularly emphasizing the strengths of Women Leadership, while also providing comprehensive professional development and career advancement skills. You will undergo training in:

- Career Clarity
- Workplace Readiness
- Professional Etiquette and Soft Skills
- Job Search Mastery and Proficiency
- Confidence Building
- Leadership Development

Throughout the semester, you will have the opportunity to interact with leaders in the field and Emory alumni. You will participate in a done day workshop led by a professional coach, engage in discussions, and explore relevant readings. A highlight of the course will be a 3-minute elevator pitch demonstration, allowing students to practice and showcase all the skills acquired during the semester.

Assignments: Course assignments include required and recommended readings, podcasts, TED Talks, and weekly self-reflection reports. Participation in networking and professional development events hosted by the Economics Leadership Club is strongly encouraged.

Grading: Grading will be distributed according to the following rubric

- Weekly self-reflections – 15%
- Book reading/report – 20%
- Initial presentation – 10%
- Workshops (3) participation – 20%
- Workshops final report – 20%
- Final presentation – 15%

Mandatory Readings (books will be provided by the program): “With Winning in Mind” by Lanny Bassam and “Becoming You” by Suzy Welch

Recommended Readings: There are many good books out there. Here is a small sample: “Hidden Potential” by Adam Grant, “Never Split the Difference” by Chris Voss “Likeable Badass” Allison Fragale.

Recommended Podcasts:

- **A Bit of Optimism** by Simon Sinek
- **Hidden Brain** by Shankar Vedantam
- **Re:Thinking** by Adam Grant
- **Becoming You** by Suzy Welch

Selected episodes will be assigned weekly

Additional Requirements:

- Attend one Pathway Center network event
- Attend one Economics Professional Development event
- (Encouraged but not required) attend the Economics Leadership Club networking events.

Self-Reflections: This course is designed to guide you through a process of self-discovery, helping you identify your core values, strengths, and long-term goals. While you will complete weekly assignments, the heart of the course lies in personal reflection. The more thoughtfully you engage with the material and reflect on your experiences, the more meaningful and transformative the course will be. Self-reflection is an essential tool for building confidence and developing your unique leadership style.

While this course focuses on women leadership, it is open to any economic students interested in improving their leadership skills. Students of all gender identities are welcome and encouraged to take the course.

Technology Requisites: You will need access to a computer, a WiFi connection, and a podcasts player (phone ok). To be successful in this class I recommend that you monitor Canvas on a regular basis. Make sure you set up Canvas to email you the relevant notifications. If you have a smart phone, I also recommend installing the Canvas Student app and allowing notifications.

Honor Code: The honor code is in effect throughout the semester. By taking this course, you affirm that it is a violation of the code to cheat on exams, to plagiarize, to deviate from the teacher's instructions about collaboration on work that is submitted for grades, to give false information to a faculty member of the TA, and to undertake any other form of academic misconduct. You also affirm that if you witness others violating the code you have a duty to report them to the honor council.

AI use policy: The use of AI tools is permitted in this course; however, students are strongly encouraged to first engage with the material independently and reflect on their own ideas before seeking assistance. As the course emphasizes personal development, thoughtful individual effort is essential. Any use of AI must be clearly disclosed in each assignment.

Learning Community Overview and Netiquette: I am here to help you succeed. I expect everyone to succeed in this class and have fun. There will be quite a bit of work to do every week but if you stay on top of the work, you will be successful. I expect everyone to be respectful and inclusive in our discussions. I expect you to use appropriate language and tone and show consideration for other students. While I will not grade you on your grammar, I expect you to proof-read your posts. Please do not share any of your colleagues' comments outside this class.

ADA and Students with Disabilities: Emory University makes reasonable accommodations for persons with disabilities. Students should provide documentation to the Office of Accessibility Services (OAS) in 110 Administration Building of their disability related needs. For guidelines and information, please contact by email: adsrstudent@emory.edu. Any student eligible for academic accommodations based on a disability should email the formal accommodation communication to me in a timely fashion. Please arrange a meeting with me at the start of the semester or as soon as the accommodation plan has been finalized.

Tentative Schedule

Class meeting location: TBA

Class meeting time: TBA

Tentative Weekly Plan:

- **Week 1:** Introduction and goals setting - Leadership, a concept of reality? (Nezha Aloui of Women Choice)
- **Weeks 2:** Becoming you - Discover your values.
- **Week 3:** Public speaking practice - Who are you?
- **Week 4:** CliftonStrengths for Students - Discover your values (guest speaker Ariela Freedman)
- **Week 5 :** Mental Management - The importance of the self image.
- **Week 6:** The secrets of public speaking. (Nezha Aloui of Women Choice)
- **Week 7:** Find the right mentors - The importance of a mentorship network.
- **Weeks 8:** Your Strengths at work - How to interview well. (guest speaker Ariela Freedman)
- **Week 9:** Crucial conversations - Hard professional conversations and women specific issues.
- **Week 10:** Time Management - Find the time management that works for you and how to create a sustainable work/writing practice (guest speaker Allison Adams)
- **Week 11:** Social media - How to create a useful professional presence on social media and your LinkedIn profile. (Nezha Aloui of Women Choice)
- **Week 12 :** Your Strengths at work - How to work well in a team. (guest speaker Ariela Freedman)
- **Week 13:** Balancing life and work - The importance of self-care.
- **Week 14:** Goals setting - Imagine the life you want and set the right goals to achieve it.
- **Weeks 15:** Lets put it all together: Your elevator pitch.