

# ECON 385: Women Leadership in Economics



**Instructor:** Dr. Elena Pesavento, Rich 318,  
email: [epesave@emory.edu](mailto:epesave@emory.edu).

**Office Hours:** TBD and by appointment. If you have a conflict, please make an appointment.

Email is the best way to contact me. If you do not receive a reply from me within 24 hours, you can assume that I have not received the email.

**Required Readings:** “Freedom Flight” and “With Winning in Mind” by Lanny Bassan, “Lean In for Graduates” by Sheryl Sandberg.  
**Recommended Readings:** “Hidden Potential” by Adam Grant and “Do Not Split the Difference” by Chris Voss.

**Class :** Wednesday 6:00pm-7:45pm Location TBD

**IMPORTANT:** This course will have irregular meeting times due to guests speakers and workshops. While the total amount of time will be appropriate for a two credits hour course, you will be required to be available one or two weekends.



**Course Goals:** The objective of this course is to familiarize students with various leadership styles, particularly emphasizing the strengths of Women Leadership, while also providing comprehensive professional development and career advancement skills. You will undergo training in:

- Career Clarity
- Workplace Readiness
- Professional Etiquette and Soft Skills
- Job Search Mastery and Proficiency
- Confidence Building
- Leadership Development

Throughout the semester, you will have the opportunity to interact with leaders in the field and Emory alumni. You will participate in a done day workshop led by a professional coach, engage in discussions, and explore relevant readings. A highlight of the course will be a 3-minute elevator pitch demonstration, allowing students to practice and showcase all the skills acquired during the semester.

*While this course focuses in women leadership, is is open to any economic students interested in improving their leadership skills.*

## Assignments Deadlines/Important Dates: TBD

**Grading:** Book reports will be due on Canvas. Additional readings and videos will be assigned during the semester for credit toward the final grade. Class attendance is mandatory and participation will count toward the final grade. The final will consist of a 3 minute elevator pitch where students will have the opportunity to practice all the skills learned during the semester.

More details on the exact breakdown of the grade will be given closer to the start of class.

Students are required to have some availability during the weekends (instead of the usual class time) for special workshops with the coaches.

**Technology Requisites:** You will need access to a computer and a WiFi connection. To be successful in this class I recommend that you monitor Canvas on a regular basis. Make sure you set up Canvas to email you the relevant notifications. If you have a smartphone, I also recommend installing the Canvas Student app and allowing notifications.

**Honor Code:** The honor code is in effect throughout the semester. By taking this course, you affirm that it is a violation of the code to cheat on exams, to plagiarize, to deviate from the teacher's instructions about collaboration on work that is submitted for grades, to give false information to a faculty member or the TA, and to undertake any other form of academic misconduct. You also affirm that if you witness others violating the code you have a duty to report them to the honor council.

**Learning Community Overview and Netiquette:** I am here to help you succeed. I expect everyone to succeed in this class and have fun. There will be quite a bit of work to do every week but if you stay on top of the work, you will be successful. I expect everyone to be respectful and inclusive in our discussions. I expect you to use appropriate language and tone and show consideration for other students. While I will not grade you on your grammar, I expect you to proof-read your posts. Please do not share any of your colleagues' comments outside this class.

**ADA and Students with Disabilities:** Emory University makes reasonable accommodations for persons with disabilities. Students should provide documentation to the Office of Accessibility Services (OAS) in 110 Administration Building of their disability related needs. For guidelines and information, please contact by email: [adsrstudent@emory.edu](mailto:adsrstudent@emory.edu). Any student eligible for academic accommodations based on a disability should email the formal accommodation communication to me in a timely fashion. Please arrange a meeting with me at the start of the semester or as soon as the accommodation plan has been finalized.

## Tentative Weekly Plan:

- **Week 1:** Introduction and goals setting. What is Women Leadership (guest speaker Nezha Aloui of Women Choice)
- **Weeks 2:** CliftonStrengths for Students: Assessment and discussion.
- **Week 3:** Workshop with Coaches from Sumlin Solutions. - Report for "Freedom Flight" due before the meeting.
- **Weeks 4:** LinkedIn in course due today, "The 3 minutes rule" (free to Emory Students). Completion of course and discussion.
- **Week 5:** Imposter Syndrome. Guest lecturer Brendan Ozawa-de Silva, Center for Contemplative Science and Compassion-Based Ethics.
- **Week 6:** First Follow-up meeting with coaches: "Defining your Mental Process and Unlocking your Potential".
- **Week 8:** Meeting with Emory Alumni about professional life. - Report for "With Winning in Mind" due before the meeting.
- **Week 9:** Second Follow-up meeting with coaches: "Managing Stress and Performing under Pressure"
- **Week 10:** Effective Presentation video: Vanessa Van Edwards.
- **Week 11:** Meeting with graduate students and alumni and discussion on the application process and the challenges of graduate education.
- **Week 12:** Third Follow-up meeting with coaches: "Unleashing the Confidence Within"
- **Weeks 13-14:** Lets put it all together: 3 minute student presentations.
- **Week 15:** Closing.

This is a great course for students wishing to perfect their skills to be successful in the job market.